



Berga Backe 2, Box 712, 182 17 Danderyd, Sweden

Patient Organisation Agreement

This Patient Organisation Agreement has been drawn up and entered into as of 30 June 2022 by and between

CSL Behring AB, Box 712, 182 17 Danderyd, SWEDEN, Reg. no. 556530-1974

and

Alpha 1 Denmark Sangfuglestien 5, st. 2400 København NV
Claus Astradsson formanden@alfa-1.dk

1. Background

Alpha-1-antitrypsin deficiency (ZZ) can cause lung disease, rarer liver disease in adults and in some children also liver disease from birth.

The purpose of the alfa-1 Denmark is to optimize living conditions for people with Alpha-1 antitrypsin deficiency and create a forum for Alfa-1 patients and their relatives for mutual support, exchange of experience and knowledge acquisition. The aim is also to gain public understanding, acceptance and support to meet the needs of Alpha-1 patients and promote international cooperation on Alpha-1 antitrypsin deficiency.

CSL Behring operate in this field by improving treatment for patients living with alpha-1-antitrypsin deficiency (ZZ).

There is a common interest in improving alpha-1-antitrypsin treatment and care and to drive advocacy for improved patient access to treatment and care.

2. Collaboration project

To support Alpha-1 patients around Denmark and the Nordic countries CSL Behring support a podcast and videocast awareness project by Alpha 1 Denmark with the aim to spread awareness about the disease and share patient experiences. The deliverables will be published and distributed via the website of Alpha-1 Denmark.

CSL Behring has already supported the production of podcasts and will now support Alpha 1 Denmark with the recordings of up to 5 videocast episodes about Alpha-1-antitrypsin deficiency. CSL Behring will also support Alpha-1 Denmark to ensure that these can be spread to patients around Denmark and the Nordic region.

The support will be given as an unrestricted grant. Alpha-1 Denmark estimates the total cost 502 900SEK (See attachment 1,2 &3).

3. Finances

3.1 CSL Behring AB has undertaken to finance the podcast and videocast awareness project with 502 900 SEK. Payment shall be made against separate invoice after the recording of each episode. The invoice shall be sent to DanderydPayables@cslbehring.com

State Therese Feinberg as reference on the invoice.

4. Transparency



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- 4.1 Both Parties consent to the contents of this Agreement being shared with a third party.
- 4.2 Both parties consent to this agreement or a summary thereof being published on the company website and reported to ENLI in accordance with § 3 of the Patient Organizations Code regulated by the Ethical Committee for the Pharmaceutical Industry, ENLI.

5. Consultation, evaluation

- 5.1 Alpha 1 Denmark has appointed Formand Claus Astradsson and Heinrich Andreasen as their contact persons in matters concerning this Agreement.
- 5.2 CSL Behring AB has appointed Pia Naested as their contact person in matters concerning this Agreement.

6. Agreement period and early termination

- 6.1 This Agreement is valid from 29/06/2022 until 26/06/2023.
- 6.2 If either party fails to fulfil their obligations pursuant to this Agreement and adjustments have not been made within thirty (30) days of the party being requested in writing to do so, the other party will be entitled to terminate the Agreement immediately.

7. Ethical rules and law

- 7.1 Ethical rules and national law apply to this agreement. Alpha 1 Denmark warrants that it will only use the funds received in accordance with national law and the Pharmaceutical Industry's Code of Ethics.
- 7.2 Alpha 1 Denmark may not refer to or make any representation relating to CSL Behring or its products or the co-operation under this agreement without CSL Behring's prior written approval. Alpha 1 Denmark shall submit all proposed materials mentioning CSL Behring, or referring to CSL Behring's products, or the co-operation under this agreement, to CSL Behring for written approval prior to publication or use.

8. Disputes

If a dispute should arise in conjunction with this Agreement, the Parties shall primarily attempt to resolve it through negotiation. In the event that the Parties are unable to reach an accord within thirty (30) days of the initial request for negotiation, the dispute shall be resolved in a Swedish Court.

9. E-signature

The Agreement may be executed by means of wet ink signatures or by using electronic signatures. If the Agreement is signed using electronic signatures, in making proof of this Agreement, an electronic copy of the Agreement will suffice. The Parties undertake not to dispute the validity of the Agreement based on the signatures being electronic.



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This Agreement has been drawn up and signed in two (2) identical originals, of which each party has received an original.

Place and Date: Stockholm 220630

CSL Behring AB:

DocuSigned by:

.....181413637D10475.....

Name and title:

Petter Olbe

Marketing Manager, Nordic Region

Place and Date: 30-06-2022

Alpha 1 Denmark:

DocuSigned by:

.....48E142EE6E1F4E9.....

Name and title:

Claus Astradsson

Formand

Place and Date: June 30, 2022

CSL Behring AB:

DocuSigned by:

.....3BBB2BD230484A1.....

Name and title:

Martin Tenlen

General Manager, Nordic Region

Attachment 1

offert

Datum	2022-06-07	Alfa-1 Danmark
Kund	Alfa-1 Danmark	
Er referens		Sangfuglestien 5 st.
Vår referens	Pernilla Sjöstrand	2400 København NV
Projekt	Videocast Jens Ulrich	Danmark
Projektnr	ALFA0002	

BUDGET- UPPSTART/GRAFISKT MANÉR

UPPDRAG:

Granath har fått i uppdrag att ta fram grafiskt manér inklusive namn för patientföreningen Alfa1 Danmarks nystartade pod- och videocasts. Denna del inkluderar även utseende på intro/outro, mellantext-plattor, namnskyltar och SoMe-inlägg. Jingle finns framtagna sedan tidigare.

Manéret tas fram i dialog med patientföreningen.
Grafisk profil finns inte utgå ifrån, men avstamp tas från logotypen.

Inkluderat i offert är korrespondens och möten med patientföreningen, samt kontakt med CSL Behring gällande avtalsunderlag etcetera.

Tillkommande/offereras separat.
- Eventuella bildrättigheter.

offert

ARVODE	Timmar	Belopp
Projektleddning	12,00	17 400
Produktionsledning	2,00	2 100
Formgivare	24,00	25 200
Copywriter	6,00	8 100
Motion Graphic	10,00	10 500
Summa arvode		63 300
 Summa exkl moms SEK		 63 300

Offerten är exklusive moms, inköp av bilder/illustrationer, media, tryck, distribution, porto, bud, resor och frakt. Ändras förutsättningar så justeras offerten.

Attachment 2

offert

Datum	2022-06-13	Alfa-1 Danmark
Kund	Alfa-1 Danmark	
Er referens	Therese Feinberg / Heinrich	Sangfuglestien 5 st.
Vår referens	Pemilla Sjöstrand	2400 København NV
Projekt	Support upprätta podd-plattformar	Danmark
Projektnr	ALFA0004	

BUDGET

UPPDRAG:

Att bistå Alfa-1 Danmark med att sätta upp plattformen Acast och länka upp första avsnittet mot andra plattformar: Google Podcasts, Apple Podcast + YouTube. Likaså ingår test för att säkerställa att allt fungerar på respektive plattform samt Acast avgift/månad inkl. administration.

Offerten avser perioden augusti 2022-augusti 2023.

Utanför offert:

Framtagning av grafik och texter till kommande avsnitt samt publicering av offereras inom ramen för respektive produktion.

ARVODE	Timmar	Belopp
Digital strateg / projektledning	6,00	8 100
Produktionsledning	4,00	4 200
Online Media Manager	4,00	3 800
Summa arvode		16 100
INKÖP		Belopp
ACAST Nivå Influencer (25 dollar/månad)		3 200
Summa inköp		3 200
Summa exkl moms SEK		19 300

Attachment 3

offert

Datum	2022-06-23	Alfa-1 Danmark
Kund	Alfa-1 Danmark	
Er referens	Claus Astradsson	Sangfuglestien 5 st.
Vår referens	Pernilla Sjöstrand	2400 København NV
Projekt	Produktion av 5 videocasts	Danmark
Projektnr	ALFA0005	

BUDGET

UPPDRAG:

Granath har blivit ombudda att lämna prisuppgift på produktion av 5 stycken videocasts, inspelade vid separata tillfällen. Dessa vänder sig främst till personer som lever med Alfa-1 antitrypsinbrist och deras närstående. Avsnitten kommer att finnas tillgängliga på YouTube och om möjligt på patientförenings hemsida.

Språk: Danska.

PRODUKTION:

Diskussion kring innehåll inför manusskrivande
Inspelningar inkl. klippning (ca 20-25 minuter/avsnitt)
Framtagning av bildstödsserie om ca 5 bilder.
Omarbetning av 2 grafer/bildstödsserie.
Lyssning, samt kontakt med producent ang. eventuella justeringar.
Produktion av avsnittsikoner.
Produktion av avsnittstexter till webb.
Produktion av enklare SoMe-inlägg enligt satt mall inkl. animering.

Korrektur:

2 korrektur/enhet, texter ska vara finalt godkända före produktion.

Leverans: MP4-fil 16:9

Granath håller i kontakten med Alfa-1 Danmark, Munck Studios, medverkande och illustratör.

INKÖP:

- Produktion och programledning.
- Undertextning inkl. översättning till norska och svenska (lev. SRT-fil)

Pris per videocast: 84 060 SEK

TILLKOMMANDE:

- Eventuella mellanplattor.
- Eventuella bildrättigheter.
- Analys av lyssnarsiffror.
- Resekostnader, eventuell ersättning till medverkande och hyra av inspelningsstudio tillkommer.

offert

ARVODE	Belopp
Projektleddning	14 500
Produktionsledning	52 500
Grafisk formgivare	15 750
Copywriter	40 500
Motion Graphic	68 250
Summa arvode	191 500
INKÖP	Belopp
Produktion och programledning (33 000 DKK)	215 000
Undertextning inkl. översättning NO/SE	13 800
Summa inköp	228 800
Summa exkl moms SEK	420 300